

ORDER



Orders
Order / Rev: 723026
Alt Order #: 06379760
Product Desc: PARKER FOR CONGRESS Flight 10/18
Estimate:
Flight Dates: 10/18/12 - 10/18/12
Original Date / Rev: 10/17/12 / 10/17/12
Order Type: Political

KPNX

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Jamestown Associates/ POL
Buying Contact:
Billing Contact:
 5 Mapletown Road Suite 300
 Princeton, NJ 08540

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Vernon Parker for Congress
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/18/12	4	\$2,575.00	\$2,188.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	4	\$2,575.00	\$2,188.75	0.00
Totals	4	\$2,575.00	\$2,188.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KPNX	10/18/12	10/18/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	---T---	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	---T---	1		\$550.00	0.00							
E 3	KPNX	10/18/12	10/18/12	M-F 6-7a 12 News Today	CM	6-7a	---T---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	---T---	1		\$500.00	0.00							
E 4	KPNX	10/18/12	10/18/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	---T---	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	---T---	1		\$1,400.00	0.00							
E 5	KPNX	10/18/12	10/18/12	1-2p Arizona Midday Arizona Midday	CM	1-2p	---T---	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	---T---	1		\$125.00	0.00							

*Tax 1 Note: Tax 0.5%.